



On behalf of the National Center for Transportation Systems Productivity and Management, it is my pleasure to welcome you to the 2014 University Transportation Center Conference for the Southeastern Region, hosted by NCTSPM and the Georgia Institute of Technology, at the Global Learning Center.

It is my hope that you will find our city and Institute welcoming and accommodating. This welcome packet contains valuable logistical information for navigating Atlanta, Hartsfield-Jackson International Airport, and the Georgia Tech campus. Additionally, we've provided you with information on local attractions and events, in order to make your stay in Atlanta the best possible. If you have any questions or concerns, please contact the conference coordinator, Audrey F. Leous, at Audrey.Leous@coa.gatech.edu or 716-432-3375.

Thank you for your part in making the 2014 Southeastern UTC Conference a success, and we look forward to working with you in the future.

Sincerely,

Michael Hunter, Ph.D.

Director, National Center for Transportation Systems Productivity and Management

Georgia Institute of Technology

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Map of Local Attractions near the Global Learning Center



Legend

-  Georgia Tech Global Learning Center
-  MARTA Station
-  Tech Trolley Stop
-  Tin Drum Asia Cafe
-  Waffle House
-  Chuck's Famous
-  Gyro Bros
-  Moe's Southwest Grill
-  Yogli Mogli
-  Subway
-  Umma's House
-  The Spence
-  Starbucks
-  Ray's New York Pizza
-  The Barrelhouse
-  PNC Bank
-  SunTrust (Branch & ATM)
-  Barnes & Noble @ Georgia Tech Bookstore
-  Office Depot
-  Walmart on Campus
-  The Renaissance Hotel



Transit Information

Hartsfield-Jackson to Midtown, via MARTA

The [Metropolitan Atlanta Rapid Transit Authority](#) (MARTA) operates Atlanta's local public transportation system. Travelers can board a train at the MARTA airport station and ride to the Midtown MARTA station in just twenty minutes. One way fares are \$2.50, and users must purchase a \$1.00 reloadable BreezePass.

To find the MARTA Airport station, travelers should follow the Ground Transportation signs to MARTA, with the entrance to the station located inside the western end of the main terminal. On weekdays, the trains run at fifteen minute intervals from 6:00 AM to 7:00 PM, and at twenty minute intervals from 7:00 PM to 1:00 AM. To reach Midtown, take either the Red or Gold lines northward, and exit at the Midtown MARTA station. More information may be obtained at <http://www.itsmarta.com/airport.aspx>.

Midtown MARTA Station to the Renaissance Hotel

The [Renaissance Atlanta Midtown Hotel](#) is located in midtown Atlanta at 866 West Peachtree Street. For the shortest walk from the Midtown MARTA station, exit the station onto Peachtree Place and turn right. At the first intersection, turn left onto West Peachtree Street and walk about two blocks. More information, including a map of the area, may be obtained at <http://martaguide.com/2011/06/15/marta-to-the-renaissance-hotel/>.

Renaissance Hotel to the Global Learning Center (conference center)

The [Global Learning Center](#) is located in the heart of Midtown Atlanta, within walking distance of the Renaissance Hotel. To walk from the Renaissance to the GLC, proceed south along W. Peachtree Street for about two blocks, and take a right turn onto 5th Street Northwest. Proceed down 5th Street for a block and a half, and the Global Learning Center will be on your left.

Midtown MARTA Station to the Global Learning Center, via Tech Trolley

To access the Global Learning Center from the Midtown MARTA Station, board the Tech Trolley, which runs from 5:45 AM until 10:30 PM. It is a large, yellow, trolley-styled vehicle and should be easily distinguishable. The trolley picks up passengers outside the station on Peachtree Place. After boarding, remain on the Trolley for three stops, exiting at the station in Technology Square near Moe's Southwestern Grill. The GLC will be immediately across 5th Street, with crosswalks located intermittently between. For the return trip, board the Trolley outside Tin Drum Asia Café, and the Midtown MARTA Station will be the third stop. A map of the Tech Trolley route may be found at <http://pts.gatech.edu/ride/PublishingImages/>

TrolleyRamblerRoutes1314.jpg.



Driving Information

Driving Directions to the Renaissance Hotel

Address:

866 West Peachtree Street Northwest
Atlanta, Georgia 30308

From I-75 and I-85 South: Merge onto I-75 S/I-85 S, following signs for Atlanta. Take exit 249D towards U.S. 78/North Avenue. Turn left onto North Avenue NW. After 0.2 miles, turn left onto West Peachtree Street NW. After 0.5 miles, the Renaissance Hotel will be on your left.

From I-75 and I-85 North: Merge onto I-75 N/I-85 N, following signs for Atlanta. Take exit 249D towards U.S. 19/ U.S. 29 N/West Peachtree Street. After 0.2 miles, merge onto Linden Avenue NW. After 453 ft, turn left onto West Peachtree Street NW. In 0.6 miles, the Renaissance Hotel will be on your left.

From I-20 E: Take exit 57 towards Chattanooga/Greenville. In 1 mile, turn right onto I-75 N/I-85 N. Proceed as listed above for I-75 N and I-85 N.

From I-20 W: Take exit 57 towards Chattanooga, turning right after 0.6 miles onto I-75 N/I-85 N. Proceed as listed above for I-75 N and I-85 N.

Driving Directions from the Renaissance Hotel to the Global Learning Center

Head north on West Peachtree Street towards 7th Street. After 463 ft, turn left onto 8th Street NW. Proceed on 8th Street NW, turning left onto Spring Street NW after 469 ft. Stay on Spring Street for 0.2 miles, turning right onto 5th Street NW. The GLC will be on the left.

Driving Directions to the Global Learning Center

Address:

84 5th Street NW
Atlanta, Georgia 30308

From I-75 S/I-85 S: Merge onto I-75 S/I-85 S, following signs for Atlanta. Take exit 250 towards 14th Street/10th Street. After 0.4 miles, make a slight right onto Techwood Drive NW. Stay on Techwood Drive NW for 0.2 miles, then turn left onto 14th Street NW. Stay on 14th Street NW for 0.2 miles. Turn right at the second cross street onto Spring Street NW. After 0.7 miles, turn right onto 5th Street NW. The Global Learning Center will be on your left after 315 ft.

From I-75 N/I-85 N: Merge onto I-75 N/I-85 N, following signs for Atlanta. Take exit 249D towards U.S. 19/U.S. 29/West Peachtree Street. After 0.2 miles, merge onto Linden Avenue NW, staying on Linden Avenue for 453 ft. Turn left onto West Peachtree Street NW. After 0.5 miles, turn left onto 5th Street NW. The Global Learning Center will be on your left after 0.1 miles.

From I-20 E: Take exit 57 towards Chattanooga/Greenville, turning right onto I-75 N/I-85 N after 1 mile. Follow directions as listed above for I-75 N and I-85 N.

From I-20 W: Take exit 57 for I-75 N/I-85 N towards Chattanooga, turning right onto I-75 N/I-85 N after 0.6 miles. Proceed as listed above for I-75 N and I-85 N.

Parking Information

Parking Locations near the Global Learning Center

The [Technology Square parking deck](#) is attached to the Center and accessible from Spring Street. Hourly rates range from \$1.50 for less than an hour to \$15 for the day. From the parking deck, you can enter the GLC through Level 2, the Blue Level. The parking garage address is 770 Spring Street NW, Atlanta, Georgia, 30308-1031. For more information on parking at the GLC, visit <http://www.gatechcenter.com/directions>.

Parking Locations near the Renaissance Hotel

The Renaissance Hotel offers valet parking for a fee of \$32 per day, and there is a Hertz rental car center located nearby at 202 Courtland Street, Atlanta, Georgia, 30303. The phone number for this rental location is (404) 221-0188.

Rental Car Information

Airport Rental Car Information

There are a number of rental car agencies active in the Atlanta Metro area. Here is a brief list of contact information for several agencies based at Hartsfield-Jackson International Airport.

- Advantage Rent-A-Car – (800) 777-5500
- Airport Rent A Car – (404) 209-1222
- Alamo – (888) 826-6893
- Avis – (404) 763-6333
- Budget – (404) 530-3000
- Dollar Rent A Car – (866) 434-2226
- Enterprise – (404) 763-5520
- E-Z Rent-A-Car – (404) 761-4999
- Hertz – (404) 530-2925
- National Car Rental – (404) 530-2800
- Payless – (404) 768-2401
- Sixt Rent A Car – (404) 698 4787
- Thrifty Car Rental – (877) 283-898

The location of the rental car center at the airport is clearly marked, and located just outside the west doors of the terminal.

Airport Rental Car Return Directions

From I-85 S: Take exit 72 for Airport Boulevard. Travel south on Airport Boulevard to Jet Road. Turn right onto Jet Road. Travel through traffic signal and across rental car bridge.

From I-85 N: Take exit 71 for Airport/Riverdale Road. Proceed in the right lane to access the airport. From South Terminal Parkway, turn right onto Crosswind Road. Turn right at the traffic signal, across rental car bridge.

From I-285 W: Take exit 61 for I-85 N. Proceed as directed above for I-85 N.

From I-285 E: Take exit 61 for I-85 N. Proceed as directed above for I-85 N.

From Riverdale Road N: Turn right onto Terminal Parkway. Make a right onto Crosswind Road. Turn left at the traffic signal across the rental car bridge.

Local Attractions

Local Casual Dining

The Barrelhouse
22 5th St., NW
Atlanta, GA 30308
(404) 844-5601
www.barrelhouseatl.com

Chuck's Famous
68 5th St., NW
Atlanta, GA 30308
(404) 249-7733
www.chucksfamous.com

Gyro Bros
85 5th St., NW, Suite B
Atlanta, GA 30308
(404) 892-5707
www.gyrobros.net

Moe's Southwest Grill
85 5th St, NW, Suite C
Atlanta, GA 30308
(404) 541-9940
www.moes.com

Ray's New York Pizza
26 5th St., NW
Atlanta, GA 30308
(404) 888-9911
www.raysnewyorkpizza.com

The Spence
75 5th St., NW
Atlanta, GA 30308
(404) 892-9111
www.thespenceatl.com

Starbucks
48 5th St., NW
Atlanta, GA 30308

(404) 894-1858
www.starbucks.com

Subway
75 5th St., NW
Atlanta, GA 30308
www.subway.com

Tin Drum Asia Café
88 5th St., NW
Atlanta, GA 30308
(404) 881-1368
www.tindrumcafe.com

Umma's House
75 5th St., NW
Atlanta, GA 30308
(404) 477-3255

The Varsity
61 North Ave.
Atlanta, GA 30308
(404) 881-1706
www.thevarsity.com

Waffle House
66 5th St., NW
Atlanta, GA 30308
(404) 872-0028
www.wafflehouse.com

Yogli Mogli
85 5th St., NW, Suite D
Atlanta, GA 30308
(404) 522-2999
www.yoglimogli.com

ATMs/Banking Information

Georgia Tech Hotel ATM
800 Spring St.
Atlanta, GA 30308
(404) 347-9440

PNC Bank
75 5th St., NW
Atlanta, GA 30308
(404) 897-5688
www.pnc.com

SunTrust
West Peachtree Branch
740 W. Peachtree St., NW
Atlanta, GA 30308
(404) 870-3120
www.suntrust.com

Retail Locations

Barnes & Noble @ Georgia
Tech Bookstore
48 5th St., NW
Atlanta, GA 30308
(404) 894-2515

CVS
842 Peachtree St., NE
Atlanta, GA 30308
Main: (404) 881-1605
Pharmacy: (404) 892-8468
www.cvs.com

Office Depot
859 Spring St., NW
Atlanta, GA 30308
(404) 898-1804
www.officedepot.com



Publix
The Plaza Midtown
950 W. Peachtree St., NW
Atlanta, GA 30309
Main: (404) 253-3544
Pharmacy: (404) 253-3547
www.publix.com

Walmart on Campus
86 5th St., NW
Atlanta, GA 30308
Main: (404) 249-0229
Pharmacy: (404) 249-5007
www.walmart.com

Locations of Interest

Centennial Olympic Park
265 Park Ave. West NW
Atlanta, GA 30313
(404) 222-7275
www.centennialpark.com

CNN Center
One CNN Center
Atlanta, GA 30308
(404) 827-2300
www.cnn.com/StudioTour

Ferst Center for the Arts
349 Fest Dr.
Atlanta, GA 30332
(404) 894-2787
www.ferstcenter.gatech.edu

Fox Theatre
660 Peachtree St., NE
Atlanta, GA 30308
(404) 881-2100
www.foxtheatre.org

Georgia Aquarium
225 Baker St.
Atlanta, GA 30313
(404) 581-4000
www.georgiaaquarium.org

High Museum
1280 Peachtree St., NE
Atlanta, GA 30309
(404) 733-4444
www.high.org

Margaret Mitchell House
& Museum
990 Peachtree St., NE
Atlanta, GA 30309
(404) 249-7015
www.margaretmitchellhouse.com

SkyView Atlanta Ferris
Wheel
168 Luckie St., NW
Atlanta, GA 30303
(678) 949-9023
www.skyviewatlanta.com

Woodruff Arts Center
1280 Peachtree St., NE
Atlanta, GA 30309
(404) 733-4200
www.woodruffcenter.org

World of Coca-Cola
121 Baker St., NW
Atlanta, GA 30313
(404) 676-5151
www.worldofcoca-cola.com

Hospital

Emory University Hospital
Midtown
550 Peachtree St., NE
Atlanta, GA 30308
(404) 686-4411
www.emoryhealthcare.org



NATIONAL CENTER FOR TRANSPORTATION SYSTEMS PRODUCTIVITY AND MANAGEMENT

Important Contacts

Conference Organizer:

Audrey F. Leous

Research Scientist

National Center for Transportation Systems Productivity and Management

Cell: 716-432-3375 | O: 404-385-5134 | F: 404-385-5127

audrey.leous@coa.gatech.edu

Conference Site: Global Learning Center

84 5th St., NW

Atlanta, GA 30308

(404) 385-6203

<http://www.gatechcenter.com/>

Renaissance Atlanta Midtown Hotel

866 W. Peachtree St., NW

Atlanta, GA 30308

(678) 412-2400

<http://www.marriott.com/hotels/travel/atlbd-renaissance-atlanta-midtown-hotel/>

Atlanta Police Department

3120 Maple Dr., NW

Atlanta, GA 30305

(404) 848-7231

www.atlantapd.org

General Information on Atlanta

www.atlanta.net